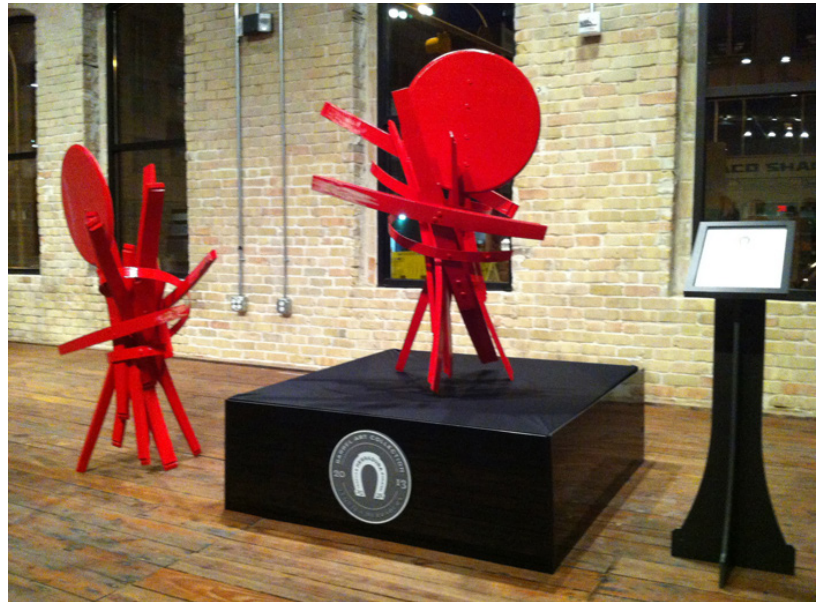


Texas Monthly

THE ART OF THE BARREL



AN EVENING OF TALENT AND TEQUILA

Proudly sharing its history, heritage and passion for crafting quality tequila with art aficionados nationwide, Tequila Herradura, in partnership with *Texas Monthly*, hosted the Herradura Barrel Art Collection in Austin on October 16. Leveraging its long established art

platform in Mexico, Herradura invited 80 artists in eight U.S. cities to re-craft, transform and reinvent a Tequila Herradura barrel into a work of art. Guests were invited to Brazos Hall, to view the works of art from nine local artists, where a jury-selected piece of work was awarded \$10,000 and an invitation to a final competition in Miami. **To see photos of all the barrels in this collection visit texasmonthly.com/promotions.**